



GPTrex Adventures



GPTrex /g•p•trex/ noun 1) interactive adventures that help families explore their world 2) a great way for cultural, educational, and tourism venues to give family audiences more to explore 3) a company founded by parents and educators to provide fun, affordable whole-family activities that support community and educational destinations

Why should you offer GPTrex Adventures to your visitors?



Enrich the visitor experience by offering these interactive quests that entertain and educate visitors. Give them more to explore!



Deliver interactive adventures without paying for expensive handsets, technology, or staff. No footprint or maintenance required!



Give your visitors interactive adventures that don't require large initial downloads or high bandwidth for streaming video. GPTrex is optimized for family fun "on the go!"



Generate revenue for your venue and attract new visitors with branded adventures. Coupons and promotions can be delivered directly within the adventure!

Playing is as easy as 1-2-3-4!

1

Download the FREE smartphone app

Anyone with a compatible smartphone can download the free app. The GPTrex app is specially designed to load fast and run light. This means **no** large initial download and it runs great on any Internet connection – EDGE, 3G or WiFi.

2

Find adventures at nearby venues

The main menu uses the smartphone's GPS to find and display nearby adventures. Some are free, some cost only \$2.99. You may also continue previous adventures.

3

Have an adventure!

Families can choose from a range of interactive stories, adventures and scavenger hunts. Each location-based activity gives families more to explore in the community!

4

Get rewarded and earn points

Coupons and special promotions are delivered directly within each adventure. Families can also opt-in to share their accomplishments on Facebook and join an online ranking for the most completed adventures.



GPTrex Adventures



Giving visitors more to explore!

Families are looking for new experiences that are both affordable and enriching. At the same time, cultural, educational, and tourism venues are looking for ways to attract and engage these family audiences. GPTrex gives venues a new interpretive tool and families more to explore by providing interactive stories, adventures and scavenger hunts through a customized smartphone app. Find adventures and learn more online at www.GPTrex.com!

How will you start your adventure?

Standard Features Include:

- Adventures available through the FREE GPTrex app for iPhone and iPad.
- User-friendly Adventure Template makes adventure creation and setup a breeze!
- Multiple unique adventures per venue that can be easily updated. Adventures feature geo-tagged destinations - each with it's own text, images, audio, interactive question, and optional map or homing beacon.
- Adventures can be sequential or "free range."
- Adventures connect to EDGE, 3G or WiFi for maximum connectivity "on the go!"

Optional Features Include:

- Additional smartphones, including Android.
- Additional interactions (e.g. screen drawing, camera tasks) and locators (e.g. QR codes).
- Tracking of visitor traffic and completion.

Experts, Authors, & Illustrators

- ✓ Partner with GPTrex to bring your stories to new audiences, and share in the profits!

Partner Venue

- ✓ Generate revenue for your venue based on sales of your venue's official adventures
- ✓ Attract new visitors to your venue with official, branded adventures on the app's Main Menu
- ✓ Enjoy substantial discounts on in-app advertisements and promotions
- ✓ Design your own adventures or partner with GPTrex's nationally-certified staff to create your own custom adventures!

Sponsor Venue

- ✓ Offer FREE adventures to your visitors
- ✓ Attract new visitors to your venue with official, branded adventures on the app's Main Menu
- ✓ Promote programs and deliver coupons through in-app advertisements
- ✓ Design your own adventures or partner with GPTrex's nationally-certified staff to create your own custom adventures!

GPTrex Adventures are perfect for:

Aquariums • Art Museums • Children's Museums • Historical Sites and Museums • Libraries
Nature Centers • Parks • Planetariums • Science Museums • Visitor Centers • Zoos • And More!

Ready to get started? Visit www.GPTrex.com or email info@GPTrex.com